



ANCP Streamlining and Reform Agenda

OUTCOME 3: 10% of ANCP FUNDS FOR AUSTRALIAN DEVELOPMENT AWARENESS

May 2009

3.1 Development Outcomes Sought

More Australians will be aware of, and engaged in, Australia's overseas development program and development issues including increased understanding of messages around poverty reduction; development effectiveness; and the Millennium Development Goals.

3.2 Administrative Arrangements

This initiative provides accredited NGOs with the opportunity to utilise up to 10% of their ANCP funding to participate in engaging the Australian community in international development issues through domestic awareness raising efforts. Accredited Australian NGOs are encouraged to work more effectively with other less experienced organizations with good community reach to build capacity, manage risk and create linkages and synergies that heighten development awareness within the Australian community.

Types of activities

Proposed activities supported by the initiative can include:

- > Development awareness campaigns in Australia; and
- > Sector-wide events and activities which promote networks and linkages within, and between organisations on development awareness, to improve understanding of good development principles including the ACFID Code of Conduct

This funding must not be used for fundraising activities or to support political campaigns.

Sector-wide events aim to build capacity and understanding of the international development agenda. Activities might include:

- > Development awareness conferences;
- > Seminars and workshops for sharing experiences and lessons; and
- > Training on development awareness for non-accredited partners.



Following the release of each agency’s Indicative Planning Figure (IPF) in May/June, accredited NGOs as part of their ADPlan preparations, can allocate up to 10% of their ANCP funding to engage in development awareness raising activities in Australia.

3.3 Consultation Process

NGOs can provide feedback to ACFID or the Committee for Development Cooperation (CDC) via the CDC Secretariat, Mr Alex Oates or CDC NGO Representatives (John Deane, Andrew Newmarch, Di Kilsby) or directly to AusAID NGO and CE Section staff.

3.4 Related Reforms

See also information papers:

- > “ANCP Financial Reforms” and
- > “Annual Development Planning”